

# Early Renewal 2018

May 1, 2017 to  
June 30, 2017

## GIRL INCENTIVE

- Free Patch

## TROOP INCENTIVES

- Cookie incentive: extra 15 cents per box
- Weekly Drawings (one winner per region each week) to include\*:
  - Week 1: Store Gift
  - Week 2: Party Basket
  - Week 3: GS Essentials
  - Week 4: Camp Theme
  - Week 5: Program Opportunity
  - Week 6: Epic First Aid Kit
  - Week 7: Digital Resources
  - Week 8: Volunteer Training
  - Week 9: Craft Basket



\*To qualify for the weekly drawings: troops must meet bare minimum for their program level AND renew at least 75% of girls in their troop by Thursday at 9pm to be entered in that week's drawing.

## SERVICE UNIT INCENTIVES

- 50% Renewal: Gift Card to Staples or Office Depot
- 65% Renewal: Paid Certification Training for one volunteer
- 80% Renewal: Free SU Encamporee at a GSWW property

## EXTRA INCENTIVE: Ridiculous Staff Challenge

- This incentive is for Service Units that increase their renewal by over 5% from last year. Service Units that earn this incentive will draw a staff member's name out of a hat. That staff member will perform a ridiculous challenge for the service unit (either in person or through video).

